**Long-Term Outcomes** are the desired long-term changes in behavior in individuals, institutions, communities, and/or policies (most likely not achieved within a grant-term).

**Project Objectives** are the specific goals to be achieved during the grant-term that are expected to help achieve the **Long-Term Outcomes**.

**Project Activities** are the actions taken by grantees to deliver the **Project Objectives** and to deliver **Project Outputs**.

**Project Outputs** are the tangible products or services that a grantee delivers.

**Performance Measures** are the actual achievements against the **Project Objectives** to help assess the results of the work.